

Govit.ai SMS Privacy Policy

1. Introduction

This SMS Privacy Policy ("Policy") explains how Govit.ai ("we," "us," or "our") collects, uses, shares, and protects information obtained through our SMS messaging services ("SMS Services"). This Policy applies specifically to SMS communications and should be read in conjunction with our general Privacy Policy.

2. Information We Collect

When you use our SMS Services, we may collect:

- **Mobile phone number:** To deliver SMS messages to your device
- **Message content:** The content of messages you send to us
- **Time and date stamps:** When messages are sent and received
- **Delivery receipts:** Confirmation that messages were delivered
- **Interaction data:** Your responses to our SMS messages and opt-in/opt-out actions
- **Device information:** Limited information about your mobile device as provided by your carrier

3. How We Use Your Information

We use your information to:

- Provide SMS notifications and alerts related to Govit.ai services
- Send account verification codes and security alerts
- Deliver service updates and important announcements
- Process and respond to your requests or inquiries
- Maintain and improve our SMS Services
- Protect against fraud and unauthorized use
- Comply with legal obligations

4. Legal Basis for Processing

We process your information based on:

- Your consent to receive SMS communications
- Our legitimate interest in providing and improving our services
- The necessity to fulfill our contractual obligations
- Compliance with applicable laws and regulations

5. Information Sharing

We may share your information with:

- **Service providers:** Third-party vendors who help us operate our SMS Services (message delivery providers, analytics services)
- **Government agencies:** When required by law, court order, or government regulation
- **Affiliated entities:** Our subsidiaries or parent organizations that support Govit.ai services
- **Business partners:** Only as necessary to provide integrated services you've requested

We do not sell or rent your personal information to third parties for marketing purposes.

6. Data Retention

We retain your mobile phone number and associated data for as long as:

- You remain subscribed to our SMS Services
- Required to fulfill the purposes outlined in this Policy
- Necessary to comply with legal obligations
- Required to resolve disputes or enforce our agreements

After you opt out of SMS Services, we may retain limited information for regulatory compliance and record-keeping purposes.

7. Your Rights

You have the right to:

- Opt in or opt out of SMS communications at any time
- Access the personal information we have about you
- Request correction of inaccurate information
- Request deletion of your information (subject to legal requirements)
- Lodge a complaint with a supervisory authority
- Restrict certain types of processing

To exercise these rights, contact us using the information provided in Section 12.

8. Security Measures

We implement appropriate technical and organizational measures to protect your information, including:

- Encryption of sensitive information
- Access controls and authentication requirements
- Regular security assessments

- Employee training on data protection
- Secure data transfer protocols

Despite these measures, no method of transmission or storage is 100% secure. We cannot guarantee absolute security of your information.

9. SMS Communications

Our SMS messages may include:

- Account verification codes
- Service notifications and updates
- Appointment reminders
- Payment confirmations
- Security alerts
- Responses to your inquiries

Standard message and data rates may apply based on your mobile carrier plan.

10. Children's Privacy

Our SMS Services are not directed to children under 13 years of age. We do not knowingly collect personal information from children. If you believe we have inadvertently collected information from a child, please contact us immediately.

11. Changes to This Policy

We may update this Policy periodically to reflect changes in our practices or legal requirements. We will notify you of significant changes by:

- Sending an SMS notification
- Posting the updated Policy on our website
- Email notification (if you've provided an email address)

Your continued use of our SMS Services after such modifications constitutes acceptance of the updated Policy.

12. Contact Information

If you have questions or concerns about this Policy or our privacy practices, please contact:

Privacy Officer

- Email: info@govit.ai
- Phone: 657-464-4231

- Address: 13550-B Whittier Blvd #1090 Whittier, CA 90605

13. Effective Date

These Terms are effective as of 3/29/2025

Last Updated: 4/28/2025